

# WMTV ON LOCATION @ T3

From January 22-26, 2024 WealthManagement.com will be at T3 capturing insights and perspectives on everything WealthTech.

If you're exhibiting at, sponsoring or planning to attend T3 this year, don't miss the opportunity to schedule a live video interview with WMTV while you're there.

It's a great way to showcase your thought leadership and expertise by sharing exciting news about your latest products and services. Offer insights and perspective on industry developments - or reveal your newest advisor tech capabilities.

## Details

- Full-service end to end program management and production expertise
- On site video crew with interview management and host
- We work with your team to determine interview opportunities and scheduling

Single video package	1 Video interview (2 questions) with marketing campaign* <ul style="list-style-type: none"> <li>• Promotion includes: 1 newsletter promotion per video, 1 social post per video (over 1 month); video file for your own use and distribution</li> </ul>	\$3,500
T3 Insider Sponsorship	All of the above <b>PLUS</b> your video is inclusion the WealthTech Insider eZine digital magazine with lead generation. <ul style="list-style-type: none"> <li>• Promotions to our WealthManagement.com audience of tech buyers, CTOs, decision makers and financial professionals</li> <li>• Hosted and gated on WealthManagement.com, Estimated 100+ leads</li> </ul>	\$6,750
T3 Insider Premium Sponsorship	All of the above <b>PLUS</b> full page ad or product demo video in the WealthTech Insider eZine <ul style="list-style-type: none"> <li>• Full page ad or – your provided product demo video, 250 word description, with link to your website</li> <li>• WealthStack Newsletter Ad</li> </ul>	\$10,500

Deadline for participation January 15

\*Video must be approved within 2 weeks post event for inclusion in magazine, includes 1 round of edit.



70% of financial professionals rate video content as an effective to very effective way to learn about new product offerings.<sup>1</sup>

The screenshot shows a webpage layout for an article. At the top, it says 'WEALTHSTACK TV' and 'WEALTH-MANAGEMENT EDGE > WEALTHSTACK'. The main title is 'Empowering Financial Advisors with Technology: Insights from Celeste Revelli'. Below the title is a sub-headline: 'Technology should not be viewed as a replacement for advisors, but a tool that enhances their capabilities, says Fidelity's director of digital planning.' The author is 'Shannon Rostic | Oct 19, 2023'. There are social media sharing icons for YouTube, Email, Facebook, LinkedIn, Twitter, and Reddit. Below the icons is a video player showing two women in a professional setting. To the right of the video player is a text block with a quote: 'The growing importance of technology in financial services is evident, with a rising emphasis on providing clients with superior digital experiences and tools. Fidelity Investments Director of Digital Planning Celeste Revelli, CFP® points out the shift toward more holistic advice and improved client experiences. She highlights their focus on integrated financial planning solutions, utilizing AI and machine learning for better decision-making and optimization.' Below the text is a 'WATCH' link: 'WATCH | https://bit.ly/48UJFm'. At the bottom right, there is a small thumbnail of the video player with the title 'Empowering Financial Advisors with Technology: Insights from Celeste Revelli' and 'wealthmanagement.com • 1 min read'.

# WealthTech Insider

The WealthTech Insider is the perfect opportunity to showcase your wealthtech solution.

Promoted to our engaged audience of tech buyers, CTOs, decision makers, advisors and financial professionals, this Digital Magazine will get in front of the individuals looking for new tools to service their clients.

CRMs, financial planning, portfolio management, document management, custodial platforms, client portals and more. Our audience is looking for the right tools – be part of the WealthTech insider and showcase how you can answer their technology needs.

## Details

- Position your brand as a thought leader in WealthTech and premium pricing for out tech sponsors
- Share your curated articles and ads or let us create one for you with end-to-end program management

Q&A Thought Leadership Article	One-page written article with your SME/Thought Leader about your product with a WealthManagement.com editor. 400 word write up with headshot, logo, call to action and URL.	\$5,500
Submitted Article	Provide a 400 word article to be inserted into the WealthTech Insider. Include logo, call to action and URL.	\$2,500
Full Page Ad	Standalone or include with any of the options above (Lead gen note included with Ad-Only submission)	\$2,500
½ Page Profile	Submit your company logo, 100 word description, call to action and URL.	\$2,500

Deadline for participation January 15

