

# RECORD WITHOUT FEAR!

## ONE-ON-ONE VIDEO PERFORMANCE COACHING

### Advisors Conquer On-Cam Jitters in 15-Minute Video Sessions with Idea Decanter

Do you want to sharpen your on-camera performance, but don't have the luxury of doing extensive & expensive training? Problem solved!

Idea Decanter is offering a limited number of FREE one-on-one performance coaching sessions for advisors. In your spot-coaching session, you'll be trained by Idea Decanter's video marketing experts and learn how to overcome your personal performance hang-ups.

1 - Start with a Survey. Get down to the nitty gritty. What's holding you back with video? Answer our questions, then your coaching begins.

2 - Let's roll! Step in front of our camera (gulp!) and get ready to record. You need practice to get more comfortable. Idea Decanter's video coaches will give you specific performance pointers.

3 - Party Favor. Step away from the camera and breathe a sigh of relief. But wait, you're not done yet. After the conference you'll get a video clip from your coaching session, performance tips for your next shoot, and a personalized pre-shoot checklist. Now you're ready to record with confidence.

STEPS  
TO  
SUCCESS

DON'T TAKE OUR WORD FOR IT ...

